

BSA

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of the American Institute
of Architects

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ChapterLetter
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Matt Wurga/BSA

Venturi and Scott Brown explore architectural mannerism

Architects/theorists Robert Venturi FAIA and Denise Scott Brown RIBA come to the BSA Lecture Series this month on **January 22** to explore "Architecture as Communication and Activities as Patterns in a Mannerist Architecture for Today".

"We consider a building's programmed uses as parts of a broader pattern of urban activities that run to and through the building and form its context," note Venturi and Scott Brown. "Therefore, we do urban land use and transportation planning *inside* buildings."

Venturi and Scott Brown consider architecture "not only as space but as communication... evolving from the new electronic technology that's found in current American commercial

vernacular buildings but evolving also from a long historical tradition." (The image above is the Provincial Capitol Building in Toulouse.)

For their firm in Philadelphia — Venturi, Scott Brown and Associates — Venturi focuses on architectural projects and Scott Brown typically leads the firm's urban planning, urban design, campus planning and architectural and facilities programming efforts.

This rare opportunity to encounter these two prolific designers/writers/lecturers begins at 6:00 pm in the Boston Public Library's Rabb Lecture Hall in Copley Square. There is no charge and all are welcome.



Artery design ideas are focus of special presentation

On **February 4**, the BSA and the Boston Society of Landscape Architects host a special public presentation at the Boston Public Library of the design ideas submitted over the past several months for the North End, the Wharf District, and the Chinatown/Leather District parcels along the Central Artery.

A team that includes Boston-based Wallace Floyd Design Group and Seattle's Gustafson Partnership was selected in late November as the designers for the North End Parcel and, teams for the other

The February 4 event at the BPL is free and open to everyone in the city and includes a panel discussion among leading design professionals throughout the U.S., comments by Boston Mayor Tom Menino and Massachusetts Turnpike Authority (MTA) commissioner Matt Amorello, and an exhibit of over 50 of the design ideas exhibit boards submitted to the MTA.

We begin at 6:00 pm in the Rabb Lecture Hall at the BPL; there is no charge and all are welcome.




Library
Boston Architectural Center

	Event	Location/Sponsor	Cost/RSVP
January 6–February 21 M-F, 9:00 am–5:00 pm Opening reception: January 14	"Harbor Islands" — a BSA photo exhibit focusing on Boston's Harbor Islands by architect/photographer Pat Morss, Jr. AIA (see p. 4).	The Architects Building Sponsored by Suffolk Construction Co.	Free
January 7 & February 4	"Career Transition Network" — the monthly gathering of unemployed design professionals (see p. 3)	The Architects Building Sponsored by the BSA's Career Transition Network and the BSA Membership Committee	Free RSVP: 617-951-1433x221 bsa@architects.org
January 9	"Young Designers Professional Development Institute" — the fourth annual edition of this year-long training curriculum for young designers (see p. 9)	Location varies Sponsored by the BSA and Gathering Pace Consulting	Details: rfitzgerald@architects.org 617-951-1433x232
January 13 6:00–8:00 pm	"Working Abroad" — the monthly series focusing on New England architects working abroad	The Architects Building Sponsored by the International Committee	Free RSVP: 617-951-1433x221 bsa@architects.org
January 16 6:00–8:00 pm	"Corporate Affiliates/Professional Affiliates Reception" — the BSA hosts a special reception for Corporate Affiliate Members and Professional Affiliate Members	The Architects Building	Free RSVP: 617-951-1433x221 bsa@architects.org
January 21 6:00–8:00 pm	"Women in Design" — the monthly networking forum for women in the design professions; this month we focus on patrons/clients (see p. 3)	The Architects Building Sponsored by the BSA Women in Design Network	Free RSVP: 617-951-1433x221 bsa@architects.org
January 22 6:00–7:30 pm	"Venturi and Scott Brown" — Robert Venturi FAIA and Denise Scott Brown RIBA explore "design as communication" in the BSA Lecture Series (see p. 1)	Boston Public Library	Free
January 23 5:30–7:30 pm	"BRA Priorities" — Rebecca Barnes FAIA, chief planner for the City of Boston, describes the BRA's West End planning process and other priorities (see p. 3)	Cambridge Seven Associates, 1050 Mass. Ave., Cambridge Sponsored by the BSA Urban Design Committee	Free RSVP: John Stebbins AIA 617-492-7000 jstebbins@c7a.com
January 30–February 1	"Air Barriers Workshop" — a special limited-enrollment workshop focusing on new software for air-barrier design	The Architects Building	Cost varies Details: 617-951-1433x221 bsa@architects.org
February 4 6:00–8:00 pm	"Design Ideas for the Artery" — the first public presentation on over 50 design ideas for the major Artery parcels (see p. 1)	Boston Public Library Sponsored by the BSA and the BSLA	Free
February 4 6:00–8:00 pm	"A Foot in the Door" — the first in a series of Career Programs focusing on finding a job and related professional activities (see p. 5)	The Architects Building Sponsored by the BSA Membership Committee	Free RSVP: 617-951-1433x221 bsa@architects.org
February 7 8:00–10:00 am	"Getting Federal Work" — a special seminar on the federal procurement process (see p. 4)	The Architects Building	Cost varies Registration details: bsa@architects.org 617-951-1433x221

MicroStation users gather

Design professionals currently using—or interested in exploring—MicroStation gather this month on **January 28** to share information and tips, to do some collective problem-solving, and to otherwise explore this software package.

Founded by Ann Gleason AIA a few years ago, the MicroStation Users Group has not gathered as a group for some time and is being reassembled this month by Jane Yates, Assoc. AIA of Bruner/Cott & Associates.


The group gathers on January 28 at Bruner/Cott's office at 130 Prospect St. just off Central Square in Cambridge. We will have use of Bruner/Cott's PC stations and MicroStation v8. All MicroStation users are welcome to join us but you must let us know you are coming so we order enough beer and pizza. To confirm, write/call Yates at jjates@brunercott.com/617-492-8400x140. You are also invited to e-mail suggestions, questions and comments to Yates. 

Unemployed? Join us

As the building industry copes with the uncertainties of this economy, lay-offs are affecting some BSA members and allies. To provide some assistance to members and industry allies who are seeking work, the BSA's Career Transition Network hosts monthly lunch gatherings designed to share information and advice that may be useful in the job search, in identifying new career paths, in acquiring new skills, and in otherwise taking the steps necessary to reach the next career goal.

There is no charge for these BSA lunches and all BSA members and our allies in all of the design and construction professions are welcome to join us for these informal conversations.


The next gatherings are **January 7** (noon–2:00 pm for lunch) and **February 4** (at 6:00 pm for beer and pizza). Although there is no charge, reservations are required so we order enough lunch/beer/pizza. To reserve your seat at either event, call/write 617-951-1433x221/bsa@architects.org no later than 9:30 am on the day of the meeting. (For more details on the February 4 event, see p. 5.)

In the meantime, with questions or suggestions, call/write Richard Fitzgerald at the BSA at 617-951-1433x232/rfitzgerald@architects.org. 

Finance wizards examine firm performance standards


The group of design-firm financial management professionals that meets monthly at the BSA this month gathers on **January 15** for a roundtable lunch discussion of key financial indicators that describe local architecture firms and audit procedures.

This discussion is led by Tom French CPA, Dave Sullivan CPA, and Dave Swan CPA, all of Tofias PC. The annual survey of key indicators that Tofias administers is the focus of this discussion.


These monthly gatherings of the Finance Wizards are open to all members and friends who serve in financial management roles in design firms. There is no charge but you must RSVP by 9:30 am on the day of the meeting by writing/calling 617-951-1433 x221/bsa@architects.org. 

Boston's chief planner describes priorities

Rebecca Barnes FAIA, Chief Planner for the City of Boston, is the guest this month at the **January 23** meeting of the BSA Urban Design Committee. The City's West End planning process and other BRA efforts are among the issues Barnes will address. This is also an opportunity for all BSA members and friends with an interest in urban design to play a role in the Urban Design Committee's ongoing examination of development proposals in Boston.

All members and allies are welcome at all Committee meetings, which begin at 5:30 pm in the offices of Cambridge Seven Associates (1050 Mass. Ave., Cambridge). Although there is no charge, reservations are required so we order enough food; write/call Committee co-chair John Stebbins AIA at jstebbins@c7a.com/617-492-7000 no later than 9:30 am on January 23 to let us know you are coming. 

We explore the contemporary roles of patrons/clients

On **January 21**, in this month's edition of the Women in Design Network's series of "Conversations", we assess the contemporary perceptions of creative patrons/clients and the ways in which their roles have evolved. We begin at 6:00 pm at The Architects Building, 52 Broad Street, Boston. The event is free and open to all but reservations are required to enable us to order adequate refreshments. To reserve your seat, write/call bsa@architects.org/617-951-1433x221 no later than 9:30 am on the day of the event. 

Find it on-line

Visit the award-winning BSA website at www.architects.org for details on all BSA news and events and other industry news, events and information.



Rebecca Barnes FAIA

 **Women
in design**

Small firms take a test

The Myers-Briggs Type Instrument (MBTI) is the most widely used, best-validated and researched personality assessment tool available. Knowing one's "type" often makes it easier to explain why we pay attention to some things and not others, and why we make decisions the way we do. It also helps us value personal differences among people and use these differences constructively, thus making problem-solving more effective.

At our **January 16** meeting at the BSA at noon, organizational development consultant Barbara Bates leads us in this preliminary introduction to the fascinating field of team dynamics.

These monthly gathering of the Small Firms Committee are open to all members and allies. There is no charge but you must reserve your seat by writing/calling bsa@architects.org 617-951-1433x221 no later than 9:30 am on the day of the meeting so we order enough lunch for everyone.



*Deborah Pierce AIA, Co-chair
Small Firms Committee*

Harbor islands' beauty is exhibited at BSA

Boston has a hidden treasure within view of its waterfront. Ridiculed for years for its "muddy waters", Boston Harbor has been cleaned and we are just beginning to discover the variety of educational and recreational opportunities offered by the 34 islands in our harbor.



Congress established the Boston Harbor Islands National Park Area in 1996 as our newest national park. It is unique in that the islands are owned and administered by nearly a dozen federal, state, municipal and private agencies and organizations. This challenging reality prompted Congress to create a 14-member Boston Harbor Islands Partnership to draw up a management plan for island uses and to fund operations. The National Park Service oversees operations and the non-profit Island Alliance

raises and manages the funds. The Partnership is supported by a 28-member advisory council representing the various interest groups.

One of those advisory council members — architect/ photographer Sherman "Pat" Morss, Jr. AIA — has been photographing the islands at every opportunity. He notes that he had access to all of the islands (except a rock or two) by taking public ferries or accompanying researchers who are inventorying the national and cultural resources of the islands. An exhibit of some of Morss' 1,200 photographs will be on display in The Architects Building from **January 6 through February 21**.

A special reception is scheduled for **January 14** at 5:00 pm and everyone who is ready to be stunned by beautiful photographs of our islands is invited to join us.

Do you want federal work?

Over the last few years, the U.S. General Services Administration (GSA) has been working hard to improve the way architects are selected for federal projects and to elevate the quality of federal design work. This year, for the first time, three federal projects (designed by Morphosis) were exhibited at the Venice Biennale and the O'Connor Federal Courthouse in Phoenix (designed by Richard Meier & Partners) was recently cited as one of the five best buildings of the new millennium.

As the builder for the federal civilian government, the GSA developed the Design Excellence Program to simplify the way it selects architects and engineers for new and major renovation projects and also to open up opportunities for emerging design talent at both small and large firms; the GSA is encouraging these and other design professionals to pursue the new courthouses, border stations, large-scale renovations, and other federal contracts.

On **February 7**, Casey Jones (from the GSA Office of the Chief Architect in Washington) and Thomas Mailander (director of the GSA's New England Region Property Development Division) come to the BSA to describe the federal procurement process, the nature and range of work available now, and the application process.

This 8:00–10:00 am presentation on February 7 includes coffee and bagels. The fee is \$25 (\$10 for BSA members); advance registration is required and your reservation must reach the BSA no later than February 5. Mail reservations with payment to GSA Session, BSA, 52 Broad St., Boston 02109 or e-mail/fax credit-card reservations with payment to bsa@architects.org fax 617-951-0845.



PSMJ prognosticates

In a special presentation on January 15, PSMJ Resources founder and CEO Frank Stasiowski FAIA (below) offers a look at the future of our profession during the next decade.




During this 8:00–10:00 am breakfast presentation co-sponsored by the BSA, Stasiowski focuses on eight trends he believes will shape our profession and our industry in the near future. It begins at 8:00 am at the Back Bay Hilton in Boston.

For reservation details, call/write PSMJ's Kathy Harvey-Ellis at 800-537-7765 x43/kellis@psmj.com.

Architects in corporate and institutional roles reconnoiter

Gensler's approach to "performance mapping" is the focus of the **January 22** lunch meeting of the BSA's Corporate/Institutional Architects Network.

This network is the rebirth of the lunchtime roundtables enjoyed by design professionals who work in corporate/institutional/industrial and similar settings as facility managers or in other staff capacities. All BSA members and allies are welcome to join us for what will be the first in a series of monthly roundtables of this network. The discussion of performance mapping will focus on the identification of performance goals and the ways in which good design serves corporate and institutional clients, the ways we identify clients' goals and expectations, the ways in which we structure the project to realize these goals, and ways in which we can measure success. Please join us with your questions, your own experiences, and the tools you use in this process.

There is no charge but reservations are required by 9:30 am on the day of the meeting to enable us to order enough lunch. To make your reservation, write/ call bsa@architects.org/617-951-1433x221. 


*Mark Francis AIA, Chair
Corporate/Institutional Architects Network*

Can you get your foot in the door?

What are the ingredients of a successful job interview? How *do* you get your foot in the door? What do firms see when they look at your portfolio and your resume?

These are among the questions we address at a special Career Programs discussion on **February 4**, 6:00 – 8:00 pm at the BSA. Sponsored by the BSA Membership Committee, the intent of this session – "Nuts and Bolts: Getting Your Foot in the Door" – is to help professionals at all age and career levels to think anew about effective ways to secure that new job.

This series of Career Programs complements the Career Transition Network lunches also sponsored by the Membership Committee (see the related story on p. 3).


All members and friends are welcome to join us on February 4 for the "Nuts and Bolts" session; there is no charge, but reservations are required to ensure we order enough beer and pizza. To reserve your seat, write/call bsa@architects.org/617-951-1433x221. 

*Elizabeth Spelman, Assoc. AIA, Chair
Membership Committee*

Effort to "coordinate" codes is under way...architects wanted

Somewhere in a smoke-filled room in a long and winding corridor, representatives of state government agencies and of code-promulgating boards are involved in a tug-of-war that will shape the construction industry in Massachusetts for the indefinite future.

This group of officials is the Code Coordinating Council created with an Executive Order a few months ago by then-Governor Jane Swift in an effort to improve the regulatory climate of the building industry in Massachusetts and to stimulate the construction of affordable housing.

The BSA has joined other industry groups in an effort to provide private-sector leadership in this process and to ensure that the results are meaningful. Join us at the BSA Codes Committee meeting this month on **January 15** at 8:30 am at the BSA as we design our effort to shape a rational and coordinated code environment in the Commonwealth. No cigars allowed. 


*Vernon Woodworth AIA, Chair
Codes Committee*

Do you love cities?

Next September, the BSA hosts the National Conference on Density, a three-day exploration of density, serendipity, and smart urban growth.

The conference is co-sponsored by the national AIA Housing PIA, the national AIA Regional and Urban Design PIA and other allies and the event (September 12–14) includes workshops, case studies, tours and panel discussions and is complemented by a national urban design competition administered by the BSA Urban Design Committee.

Over 300 architects, planners, developers and other urban design wizards around the country are expected to attend...and the BSA is now seeking members and allies interested in working on the volunteer committee that is now beginning to plan the event.

The committee is led by BSA president David Dixon FAIA and Randy Jones AIA and already includes a number of individuals interested in specific aspects of the planning process. For more information on how to participate in this venture, write/call Alexandra Lee at the BSA (alee@architects.org/617-951-1433 x225). 

Find it on-line

Visit the award-winning BSA website at www.architects.org for details on all BSA news and events and other industry news, events and information.

Parker Medal jury honors Northeastern spiritual center

At the BSA Annual Meeting last month, the BSA membership voted to confer the 2002 Harleston Parker Medal for Architectural Excellence on the Northeastern University Multi-Faith Center (below) designed by Office dA.



Dan Blub

A special awards presentation at the Center will occur later this year. In the meantime, the project is highlighted in the annual design awards issue of *ArchitectureBoston*, which hits the newsstands later this month and also includes the work honored in all of the 2002 design awards programs.

The jury that recommended the Multi-Faith Center for the Parker Medal was chaired by Kimo Griggs AIA (James Kimo S. Griggs Architect) and included Rebecca Barnes FAIA (Boston Redevelopment Authority), Robert Brown IIDA, AIA (CBT/Childs Bertman Tseckares), John Carlson (TAMS Consultants), Jean Carroon AIA (Goody, Clancy & Associates), Bob Cunkelman P.E. (MIT), Tim Love AIA (Machado and Silveti Associates), Judith Nitsch P.E. (Judith Nitsch Engineering), Charlotte Golar Richie (Boston's Department of Neighborhood Development) and Andrew Wang AIA (Koetter, Kim & Associates).

For more information on the Parker Medal, write/call Richard Fitzgerald (rfitzgerald@architects.org) 617-951-1433x232).

*Duke Reiter AIA, Commissioner of Design
BSA Board of Directors*

ArchitectureBoston celebrates exceptional design

The third annual awards issue of *ArchitectureBoston* is being mailed to all BSA/AIA members in New England and New York and other *ArchitectureBoston* subscribers this month. This special January/ February issue focuses on well-designed projects recognized in the BSA's 2002 design awards programs in healthcare facilities, housing, interiors, unbuilt architecture, K-12 educational facilities, the annual Honor Awards for Design Excellence, the Harleston Parker Award (see the story in the adjacent column) and other honors and awards earned by Massachusetts architects.

Additional copies of this special annual issue may be ordered from the BSA. Call/write me at 617-951-1433x227/njenner@architects.org for details.

Nancy Jenner, Managing Editor

"Green" cost-estimating and project planning are detailed

Green Building: Project Planning and Cost Estimating is a new publication available from the BSA that focuses on critical sustainable design issues.

Published by R.S. Means, the book's authors — architects, engineers, facility managers and contractors — provide "a step-by-step look at every aspect of planning, designing, estimating and commissioning structures that are environmentally sustainable, healthier and cost-effective. Among the issues addressed are energy- and resource-saving strategies such as low-E windows, reflective roofing, solar technologies, and efficient utilities systems as well as low- or no-VOC finishes and natural fibers and the use of recycled and renewable materials.

The authors also offer suggestions of tools needed to identify/compare/specify green materials and systems, details about rating systems such as LEED and EnergyStar, how to take advantage of financial incentives and funding sources, and how to determine the cost of green products and calculate energy savings and payback periods.

The book is available from the BSA online at www.architects.org (click on 'BSA store'); it is item #347 in the BSA Books & Gifts Catalogue...or call/write 617-951-1433x221/bsa@architects.org.

Eck's work inaugurates new publishing venture

The work of Boston architect Jeremiah Eck FAIA, founding principal of Jeremiah Eck Architects, has been selected by The Taunton Press and the national office of the AIA to launch a new publication effort to bring architectural excellence to a broad public audience.



The *Distinctive Home: A Vision of Timeless Design* is the title of the first book bearing the new AIA/Taunton Press imprint and is a remarkable verbal and visual exploration by Eck of residential design.

The book is available from the BSA. To order, visit www.architects.org and click on 'BSA store'; the book is item #346 in the BSA Books & Gifts Catalogue...or write/call the BSA at bsa@architects.org/ 617-951-1433x221.

EF 3.0 Plus Release 2!

The recently launched AIA Contract Documents Electronic Format 3.0 Plus has already been improved with a new release available for downloading by any current EF user.

The improvements are based on suggestions received in the past few months from early users of EF 3.0 Plus. To take advantage of Release 2, go to the AIA website (www.aia.org), download and save the file to your computer, click 'OK' to begin unpacking the upgrade and the upgrade files should extract themselves into a folder on your Windows desktop. After the files are extracted, double-click the START file to take a tour, learn about new features, or begin installation.

Windows XP, NT, and 2000 users should note that when installing and using EF 3.0 Plus Release 2 you must be logged onto the computer with administrator access rights for the PC. If you are not, you will likely experience corruption of the program's meter or you may receive security error messages. To avoid these problems before installing, contact your firm's network administrator to identify your current access rights.

If you have not installed any AIA electronic format software and would like to, call/write the BSA at 617-951-1433x221/bsa@architects.org and we will get you started. The BSA, of course, also stocks all hard-copy AIA documents, which can be ordered by writing/calling the same number/address or visiting the BSA website at www.architects.org (click on 'BSA Store').

Meghan Warner, AIA Documents Manager

BSA receives grant for kids design programming

Learning By Design in Massachusetts, the BSA effort to bring design awareness into schools throughout the Commonwealth, was strengthened recently with a \$2,500 grant from The Boston Foundation.

The grant is part of the Foundation's Vision Fund program intended to provide small amounts of flexible "working capital" to help efforts such as Learning By Design to test new ideas and otherwise engage in activities that will strengthen the program

The BSA program, administered by master teacher/director Jan Ham and by Polly Carpenter AIA, has proved to be an extraordinarily effective effort to incorporate design into school curricula. For more information on Learning By Design, write/call Ham at lbd@architects.org/508-528-4517 or Carpenter at pollycarp@email.com/617-492-8266.

Designers shape public policy

The BSA recently published a guide to shaping public policy. This short, informative brochure outlines public policy initiatives of the Boston Society of Architects and the AIA Massachusetts. It also includes guidelines for lobbying techniques and descriptions of how Massachusetts design professionals have succeeded in their efforts.

The guide is available online at www.architects.org (click on 'Committees,' 'Committee News' and 'Legislative Affairs') or write/call the BSA at bsa@architects.org/617-951-1433x221 and request a printed copy.

Accurate credit is due

In the last issue of the ChapterLetter (December 2002, p. 6), we inadvertently inverted the design and construction credits for two of the award-winning projection kiosks that were highlights of the BSA Build Boston Design Celebration.

The correct credits are as follows:

Kiosk #1 below was designed by Scott Henderson and built by Beacon Skanska and Kiosk #2 below was designed by Jack Ryan Design Studio and built by GF Rhode Construction and Boston Woodworks.

We apologize to both of the skilled designers and the extraordinarily generous contractors for not getting this right the first time.



What are we getting for our dues?

This ChapterLetter feature each month highlights one useful program/service/activity our BSA dues help underwrite.

This month we draw special attention to the extraordinary work of the BSA Urban Design Committee, the Board of Directors, and the membership at large for the consistent and effective efforts to promote superior urban design, smart growth and community development in our region. The special BSA-sponsored presentation at the BPL on February 4 (see p. 1) is but one example of the profession's commitment to urban design advocacy.

The neverending contribution of intellectual energy that members bring to the neverending urban design dialogue is one more professional and community service we help underwrite with our dues.

*Jim Dunn, CPA,
Assoc. AIA
BSA Treasurer*

New design firm financial survey reports are available

The 2002 survey of U.S. architecture firms recently released by the national office of the AIA offers a comparison of what architecture firms of various sizes are paying professional and administrative staff members in 28 categories and the report includes data on specific regions and cities.

This popular report is available from the BSA at www.architects.org (click on 'BSA store'); it is item #166 in the BSA Books & Gifts Catalogue...or write/call bsa@architects.org/617-951-1433x221.

An annual survey of architecture firms administered by Tofias PC, the Cambridge CPA and consulting firm focusing on the architecture and engineering professions, is available in a 20-page booklet titled "Tofias Architectural Survey/A Compilation of Key Industry Statistics". The report includes data on overhead rates, average direct labor billing and break-even multiples, operational averages, and other financial statistics. For ordering information, call Tofias at 888-761-8835.

A similar survey report is also available from Kanter Troy Orleans & Wexler, the CPA firm in Boston. Titled "2002 Architectural Study/A Comparative Survey of Statistics and Trends in Architecture", the report addresses balance-sheet ratios, components of the break-even multiple, trend analyses, etc. For ordering information, call David Wexler CPA at 617-753-6060.

IT, HR, \$, PR & OM — not for architects

Every month, design-firm IT professionals, human resources professionals, financial managers, PR and marketing professionals and office managers gather independently at the BSA over lunch to share information and enrich their networks.

If you serve in any of these roles — or similar roles — and would like more information on how to benefit from these free lunches and great conversations, write/call Richard Fitzgerald at the BSA (rfitzgerald@architects.org/617-951-1433x232).

This month the IT group meets at noon on **January 8**; the HR group meets at noon on **January 28**, the financial management group meets at noon on **January 15**, the PR and marketing professionals network meets at 8:00 am on **January 22**, and the office managers/administrators gather this month at noon on **January 9**. Join us — members and non-members are welcome. To reserve your free lunch, call/write 617-951-1433x221/bsa@architects.org no later than 9:30 am on the day of the meeting.

Fee-bidding is short-sighted

The following is excerpted from Negotiating Strategies, the national newsletter published by Strogoff Consulting in California (www.strogoffconsulting.com).

"...[In] any economy, the basic tenets of negotiating appropriate fees remain the same. You must illustrate value, convey how your firm differs from the competition, explain the scope of services and effort required, and discuss the benefits your clients will realize. While a design professional's first inclination in a buyers' market might be to lower fees, this is only one of several strategies available for competing in a tough economy. Unless your firm has substantial cash reserves or finds ways of delivering its services less expensively, lowering fees is short-sighted and may place your firm in a precarious financial position.

"Instead, illustrate ways of lowering construction and operational costs, making buildings more efficient, specifying less costly materials, expediting agency reviews or otherwise achieving clients' objectives. If a prospective client still compares your fees to those of less expensive firms, try this strategy. First, acknowledge to the prospective client that, yes, there are less expensive [design professionals] willing to take commissions with low fees. Then convey that your firm has made a deliberate choice not to compete based on price. Tell [clients] that to do so would prevent you from providing the depth and quality of services that are in your clients' best interest. Further, explain that matching some of your competitors' low fees would keep your firm from retaining the brightest and most creative [designers] or providing the level of quality control upon which your firm built its reputation. Once prospects understand these reasons, most will reconsider basing their selection primarily on price. And consistently reiterating your choice not to compete based on price could reinforce your firm's image as a leading [provider of high-quality service].

In the same issue of that newsletter, the publisher notes that "clients gain more respect for design professionals who are diligent in their negotiations than those who are too quick to accept clients' proposals" and that designers "who lack confidence make more concessions negotiating with themselves than with the other party."

Only 13 Fridays left before it's too late

March 28 is the deadline for the title, description, and panelists' names for the workshop you wish you had done at Build Boston a few months ago and now realize you can do it for Build Boston this year.

Some 13,000 professionals from the Northeast and elsewhere registered for Build Boston last November; the quality of the Build Boston professional development programming certainly is a major reason for that.

For a workshop proposal form, visit the web at www.architects.org and click on 'Quick Links' and you can either download the workshop proposal form to complete it manually and mail it to the BSA, or you can enter your proposal on-line.

For a hard-copy proposal form, write/call the BSA at bsa@architects.org/617-951-1433x221 and request workshop proposal form BB-14.

The deadline is March 28, which means you only have 13 Fridays left to do this.

Questions? Call write/call Richard Fitzgerald at rfitzgerald@architects.org/617-951-1433x227.

Who should get credit for design work?

In the past decade, a dozen major decisions on cases brought before the AIA National Ethics Council focused on the issue of taking or giving appropriate credit for design work.

The BSA has assembled a full package of information that includes the AIA Code of Ethics and all of the written decisions and advisory opinions issued by the Ethics Council on issues such as inaccurate attribution of credit and the failure to give credit, uncompensated design services, referral fees and conflicts of interest, misrepresentation of qualifications, the withholding of photographs and other material from former employees, negligent interpretation of zoning regulations, endorsements and conflicts of interest, employment discrimination based on gender, supplanting, the failure to get clients' consents to design changes, the use of other architects' drawings, manufacturers' indemnifications and conflicts of interest, the failure to report employees' lies or misstatements of qualifications, etc.

For a copy of this 134-page packet (it's only available by mail), send \$25.00 (\$10.00 for members in Massachusetts) and a 9"x12" SASE (\$3.00) to Ethics Package/RF, BSA, 52 Broad St., Boston 02109.

New models of design practice are described

At Build Boston in November, one of the most provocative sessions was the two-part presentation by Kyle Davy AIA of the research on design practice being done by the Advanced Management Institute for Architecture and Engineering (AMI) in San Francisco.

Davy's presentation was based on "Discovery: A Search for New Models of Practice", the September 2001 report on AMI's research into the way design firms function. Co-authored by Susan Harris Ph.D., an AMI senior fellow specializing in organizational development and training, the report describes current "antiquated" business models for design firms, playing catch-up in the "knowledge economy", creating value rather than selling hours, collaboration and transformation, the evolutionary role of technology, and "the new ecology" of design firms.

This 70-page report is available from the BSA. To order, visit www.architects.org and click on 'BSA store'; it is item #344 in the BSA Books & Gifts catalogue...or write/call bsa@architects.org 617-951-1433x221.

YDPDI 2003 is now accepting registrations

The fifth annual class in the BSA's Young Designers Professional Development Institute begins in March. Registration is open now.

This is the program that brings young designers together for four hours each month for 12 months for training in basic office and practice skills. This unique training opportunity has proved to be an effective means of helping young designers make the transition from school to work. Over the course of the year, the young designers enrolled in this program are taught basic writing skills, project management skills, presentation skills, finance and budgeting management, and a good deal more. For details on the class starting in March, write/call the BSA at 617-951-1433x221/bsa@architects.org.



Architects, contractors and subcontractors are fueling materials-recycling effort

Architects, contractors and subcontractors are taking advantage of a unique opportunity to develop a collaboration with Boston's non-profit Building Materials Resource Center.

The Center, located in Roxbury, is a building materials re-use project that relies on donations of good-quality used and surplus building materials and redistributes those materials to low-income and working-class homeowners and inner-city non-profit organizations. The two-part goal is to improve the quality of life in Boston's inner-city neighborhoods by facilitating long-term homeownership and simultaneously to prevent the needless disposal of perfectly good building materials.

Those who are contributing used, surplus and other building materials to the Center in addition to architects include homeowners, contractors, construction companies, retailers, manufacturers, wholesalers and others who receive a tax break for the estimated fair market value of the donated materials (and they also save on disposal fees).

For details, call 617-442-8917.

Noble and Wickersham form new law partnership



Long-time Hill & Barlow construction law wizard Chris Noble, Hon. BSA (above) and architect/attorney Jay Wickersham AIA, until recently Assistant Secretary for Environmental Affairs for the Commonwealth, have opened a new law firm at 1280 Mass. Ave., Cambridge 02138 (in Harvard Square). Noble, a long-time advisor to the BSA, as well as scores of design firms in the region, notes that he and Wickersham will be providing personalized general counsel services to design firms and environmental/land-use services to owners/clients, lawyers, consultants and public agencies.

Dialogue V:**Diversity in our profession**

Why is the architecture profession so slow to reflect the diversity of the public we serve...and what can we do about it?

According to the AIA, 11% of our members throughout the nation are women, 3% are Asian-American, 2% are Latino, and less than 1% are African-American. The voices of huge segments of our society clearly are not being heard in architectural education and discourse, in the field, at meetings, at the design table and in planning, preserving, growing and improving our cities.

These issues were the focus last September of a special joint meeting of the BSA's Young Professionals Advisory Council and the BSA's Women in Design Network. Many young women said they did not feel they faced discrimination on the job, either in firms or at construction sites. So why is the attrition rate for women in architecture higher than for men at every stage of the profession? Does the picture change at the upper levels of experience? For women, is having a family on a collision course with a demanding architectural career of unpredictable deadlines and overtime? A woman at my graduate school once stood up at a school-wide meeting and said that to be poor at this school was to be a minority. She was absolutely right. For both women and minorities, is the *concept* of becoming an architect not on the radar screen when making career choices? For minorities, is the equation of an expensive graduate education with a low pay-scale at the end untenable?

Perhaps the national AIA Diversity Committee could sponsor programs that would pay for architectural graduate education in return for public service in rural or inner-city communities. Perhaps there can be a greater national push to introduce architecture as a profession to college-age minority students. At the same time, the "education culture" of architecture schools and the "corporate culture" of practice and professional organizations must include, respond to, and celebrate women and minorities, and work to remove a lingering feeling of not belonging.

We need to continue to discuss these issues, to find solutions together so that the diversity of our clients is mirrored in the diversity of our profession. Our query this month then, is: **What are the causes of the lack of diversity in our profession and what can we do to shape a more diverse architecture profession in the future?**

As usual, join this dialogue by e-mailing me at rachel-munn@earthlink.net. We will publish your comments as space allows in subsequent issues.

Rachel Munn AIA, "Dialogue" Moderator

The continuing dialogue

These are comments from readers responding to questions posed in earlier columns:

"What can be done to encourage a shift in values toward a better understanding and appreciation of design..." [the 9/02 query]

"I just returned from my eighth trip to Italy...a country in which architecture both historical and new makes a difference in everyone's life, a country in which an architectural education is the basic liberal arts education." — *Robert Brown, IIDA, AIA, Boston*

"What is it about our work that gives us the deepest satisfaction?" [the 10/02 query]

"When a former client for a custom home calls me out of the blue a few years after the house is finished and tells me he is sitting in his 34th-floor New York City office thinking about where he would rather be and tells me he would rather be in his sitting room in the chair we positioned for him to ensure a view of the pond he loves, that is a good day for both of us." — *Mark Hutker AIA, Vineyard Haven, MA*

BAC interior design degree program receives accreditation

The Boston Architectural Center (BAC) recently announced the accreditation of its Bachelor of Interior Design and Master of Interior Design programs by the Foundation for Interior Design Education Research (FIDER). Both degree programs have been accredited for six years, the maximum term allowable.

The BAC's Master of Interior Design program is only the second Master's program in the U.S. to receive FIDER accreditation.

BAC president Ted Landmark, Assoc. AIA noted that the center's interior design programming in general was strengthened significantly by the recent appointment of *Lisa Whited IIDA, ASID* as head of the program.

For more information on the BAC, call Anne Merrill at 617-585-0266.



Lisa Whited IIDA, ASID

National ad campaign is on the air and in the magazines

"Get architects into the mix at the conceptual stage of the project...Architects add value to homes, schools, hospitals, government buildings, commercial development and communities in general...AIA membership is a crucial credential."

These are among the messages that the national AIA radio and magazine advertising campaign began taking to the public in the U.S. last September.

Aimed at decision-makers in carefully targeted market segments, the campaign seeks to motivate clients to engage AIA members early in the planning process well before conceptual design and lasting through building occupancy and operation. The core message developed by the national AIA advertising agency is this: A relationship with an AIA-member architect from the very beginning of any planning or design discussion will help homeowners and business owners realize their objectives in ways they might never have expected.

The primary vehicles for the ad campaign are the national radio networks that provide national and business news to local radio stations across the country. Familiar examples include CNN Radio News, Wall Street Journal Reports, Market Watch, Charles Osgood, and the regular hourly network news programs. Through the end of 2003, the airwaves will enjoy 700–800 network-delivered ads of 30 or 60 seconds each channeled to 7,000–8,000 radio stations in the nation.

The voice of the AIA for this radio campaign is actress Allison Janney, known to viewers of "The West Wing" as press secretary C.J. Cregg.

Supplementing the radio ad campaign are magazine ads running from now until the end of next year. Concentrating on market-specific professional, institutional and trade magazines — and tied conceptually to the radio ads — the ads appear in publications such as *Governing Magazine*, *U.S. Mayor*, *Modern Healthcare*, *Architectural Record*, *Commercial Property News*, *National Real Estate Investor*, *Urban Land*, *AS&U*, *American School Board Journal*, *Multi-Family Trends*, *Builder*, and *Professional Builder*.

Each market segment has its own ad with copy and images drawn from the working context of a specific target market.

Arthur Cohen AIA
Commissioner of Communications & PR
BSA Board of Directors

Calls for entries: 2003 design awards programs

This year the BSA administers a variety of design awards programs including a first-time-ever program focusing specifically on the design of higher-education facilities in New England and elsewhere. The full schedule of this year's programs is as follows:

- ▲ **Harleston Parker Medal** (sponsored by the City of Boston and the BSA, this is the annual effort to identify "the single most beautiful" building or other project built in the MDC area in the past 10 years; nominations are due by **February 1** and may be e-mailed to Richard Fitzgerald at the BSA (rfitzgerald@architects.org). Nominations need include only the name and address of the project and, if known, the architect.
- ▲ **Higher Educational Facilities** (this new program is sponsored by the BSA/SCUP Roundtable and invites New England architects to submit work they have done throughout the world and also invites architects elsewhere to submit New England projects; the deadline is **March 4**)
- ▲ **Sustainable Design** (sponsored by the BSA's Committee on the Environment, this biennial program solicits submissions from design professionals throughout the country; the deadline is **April 4**)
- ▲ **Urban Design** (this biennial program takes a special turn this year as it becomes a national design competition focusing on specific sites and linked to the BSA-sponsored National Conference on Density in September; the competition submission deadline is **May 5**)
- ▲ **AIA New England** (sponsored this year by the Western Massachusetts Chapter of the AIA, this annual regional design awards program invites submissions from all New England architects and architects elsewhere in the world who have built projects in New England; the deadline is **May 19**)
- ▲ **Unbuilt Architecture** (any architect, architectural educator, and architecture student anywhere in the world is invited to submit real or theoretical projects to this annual program; the deadline is **July 15**)
- ▲ **Honor Awards for Design Excellence** (the annual BSA honor awards program, co-sponsored each year by Poole Professional Ltd. and DPIC, invites submissions of any project of any type anywhere in the world by Massachusetts architects and also invites projects in Massachusetts designed by any architect in the world; the deadline is **August 4**)

*In addition to these design awards programs/competitions, the BSA also administers the annual **Build Boston Juried Exhibits** of work by New England architects, interior designers, and landscape architects; the deadline for this is **August 1**.*

The Calls for Entries for all of these programs will soon be available on the web at www.architects.org (click on 'Design awards programs') and are also available from the BSA at bsa@architects.org/617-951-1433x221.

Do you want work? visibility?

The BSA website (www.architects.org) includes interactive firm listings. The new online listing format is both an excellent resource for clients and others seeking information about BSA firms and an interactive Internet tool. Easy to edit by firm administrators, this new online directory takes advantage of the fluid nature of Internet publishing to create a resource that is constantly changing and current.

AIA firms and sole practitioners in Massachusetts are encouraged to keep their profiles current through the easy update form online. AIA firm principals were recently sent information on how to update firm listings. If you are not sure of the process or have misplaced your log-in information, send your firm name to BSA membership director Penny Mitchell at pmitchell@architects.org and she will come to the rescue.

In addition to the AIA firm directory, the new website includes a directory of Corporate Affiliate members, a directory of firms that do residential and small-commercial design, a BSA membership directory and a directory of AIA chapters.

Are architects and specifiers your customers?

If you are a building industry manufacturer, distributor, supplier, vendor or other professional seeking to sell building products or building materials to architects and other design and construction industry professionals, you may wish to consider advertising new products and services in *ArchitectureBoston*, the BSA's magazine distributed to over 17,000 readers.

You might also consider exhibiting your products and materials at the 19th-anniversary edition of Build Boston, the U.S. building industry convention and tradeshow in November. There is always a waiting list for exhibitors-come-lately, so we urge you to call the BSA/Build Boston marketing team now.

For more details on how to advertise in *ArchitectureBoston*, how to take advantage of Build Boston, or how to use other BSA printed and electronic vehicles to get the word out about your products and services, call Brian Keefe at 800-996-3863.

Want a study date?

At any one time, there are dozens of young designers in the Boston area studying for the A.R.E. If you are one of these soon-to-be architects and would like to find others with whom to study, you are not alone

In response to requests from young designers, the BSA has begun collecting contact information of all those interested in forming A.R.E. study groups. If you would like to be added to this network, write/call bsa@architects.org/617-951-1433x221 and ask for the A.R.E. study group form or download the form at www.architects.org, click on 'Resources for interns'.

BSA membership is open to everyone

There are six categories of membership in the BSA — two for architects and interns and four for others in the building industry and the public.

For architects and architectural interns:

AIA — This is the AIA/BSA membership for architects registered in the U.S.

Associate AIA — This is the AIA/BSA membership for unlicensed professionals who hold a degree in architecture and other technical professionals who work under the supervision of an architect. (The first year of national and local Associate AIA membership is free for all architecture school graduates who join within one year of graduation.)

For individuals who are not architects and for businesses other than architecture firms, there are four BSA membership opportunities:

Corporate Affiliate — For building industry firms (consultants, engineers, developers, contractors, interior designers, landscape architects, attorneys, manufacturers, vendors and other firms/companies) with an interest in working more closely with architects and enhancing architects' awareness of their products, services and materials; this is a firm membership and includes up to five Professional Affiliate memberships.

Professional Affiliate — This is the professional membership opportunity for industry professionals (other than architects and architecture graduates) who wish to share ideas, to grow professionally and to improve their firms' operations through participation in the extensive BSA network.

Subscriber — This is for individuals (other than architects, architecture graduates, and allied building industry professionals) who have a special interest in architecture, urban design and planning and would like to receive the BSA ChapterLetter and magazine (*ArchitectureBoston*); AIA members of chapters outside of Boston are also frequently Subscribers.

Student Affiliate — All individuals registered as full-time students are invited to take advantage of this membership opportunity.

Applications for all membership categories are available online at www.architects.org (click on "Membership") or write/call BSA membership director Penny Mitchell at 617-951-1433x228/pmitchell@architects.org.

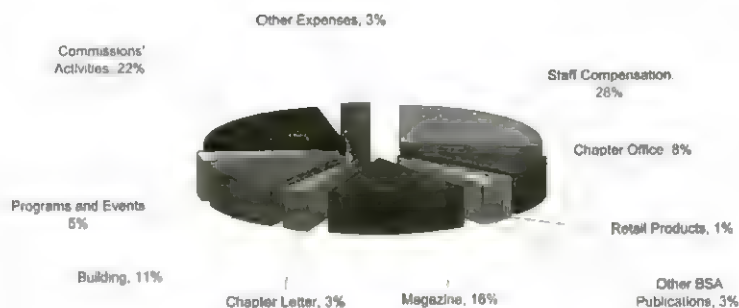
Members adopt \$3.1-million BSA operating budget

At the BSA Annual Meeting last month, members voted to adopt a Board-proposed operating budget of approximately \$3.1 million for this fiscal year. Of special note were these budget elements:

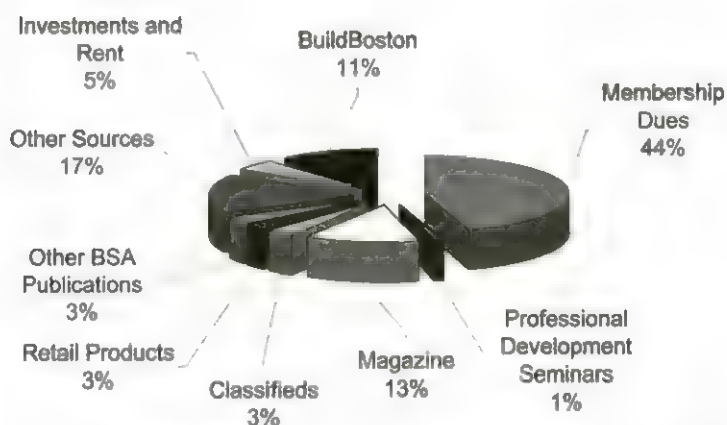
- ▲ the projection of a surplus to ensure the availability of funds for BSA building renovations, operating reserves, the impacts of significant downturns in the economy and other predictable and unpredictable events;
- ▲ the continued expansion and redesign of *ArchitectureBoston*;
- ▲ the continued growth of Build Boston, now in its 19th year as one of the BSA's primary services for the building industry;
- ▲ the continuing expansion of member services and public services provided through the BSA's award-winning website;
- ▲ the renewed services of our legislative advisor and our public relations consultants retained to enhance architects' impacts on public policy and wider public appreciation of the impact of design on our lives;
- ▲ the enhancement of programs and services that address the needs of young designers with emphasis on career services, the Young Designers Professional Development Institute, and the Young Professionals Advisory Council;
- ▲ the continuing investment in the Civic Initiative for a Liveable New England as a means of promoting smart growth and the expansion of Learning By Design in Massachusetts, the BSA's in-school training program for teachers and schoolchildren;
- ▲ the development and administration of a national conference on density in Boston in September; and
- ▲ the continued outsourcing of a broad variety of programs and services to ensure that the BSA staff of ten remains flexible enough to respond to new opportunities for members and new members' needs quickly.

As the charts above reflect, only about 44% of the BSA's income is generated by members' dues; the bal-

2003 Budgeted Expenses by Source



2003 Budgeted Revenue By Source



ance is user fees and other program and service income. This low proportion of dues income is unusual and reflects the extraordinary effectiveness of BSA programming in generating revenue and enabling the BSA to function efficiently and effectively without significant annual dues increases.

For more information on or copies of the BSA operating budget, write/call Richard Fitzgerald at rfitzgerald@architects.org 617-951-1433x232.

Jim Dunn, CPA/Assoc. AIA, Treasurer



Jim Dunn, CPA/Assoc. AIA

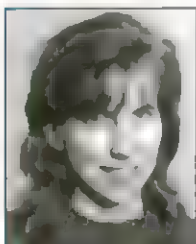
New leaders take office

Domenic Carbone AIA (below left) has been elected president of AIA New England, the consortium of all of the AIA chapters in the region. Carbone, a member of the Rhode Island Chapter of the AIA, is a principal with Kite Carbone Architects in Providence.



Jenny Edwards

Peter Nobile AIA (above right) has been elected president of AIA Massachusetts, the statewide consortium that includes the BSA, the Central Massachusetts Chapter of the AIA and the Western Massachusetts Chapter of the AIA. Nobile, an articulate BSA advocate of sustainable design over the past decade, is with Shepley Bulfinch Richardson and Abbott in Boston.



Loft Photo Studio

Kathryn Crockett AIA (above left) begins her second year as president of the Central Massachusetts Chapter and Jonathan Salvon AIA (above right) has been elected president of the Western Massachusetts Chapter. Crockett is with Lamoureux Pagano & Associates in Worcester and Salvon is with Kuhn Riddle Architects in Springfield.

For more information on the structure of the AIA in our region and nationally, send requests with a 374 SASE to AIA Network/RF, BSA, 52 Broad St., Boston 02109.

Women honored for design achievements in BSA exhibit

Shauna Gillies-Smith (Ground/Urban Landscape & Public Art), Sharon MacNulty (Mostue & Associates), Tamara Roy AIA (Elkus/Manfredi), Angela Ward Hyatt AIA (Schwartz/Silver Architects), and Liliane Wong (Mahon Wong Associates) were the recipients of special recognition awards in the 2002 Women in Design Exhibit at Build Boston in November.

This annual exhibit – titled “Transformation: The Experience of Design” – showcased 37 projects in which women played an active role as designers, planners, engineers, managers, clients and builders. The exhibit is now traveling to a variety of regional sites including Wentworth Institute of Technology (through January 10), South Station (January 13–24), the Boston Public Library (throughout February), the Massachusetts State House’s Doric Hall (April 14–25) and The Architects Building (May 5–30).

For more information on this exhibits program, call/write Nancy Jenner at the BSA (617-951-1433x227/njenner@architects.org).

Groundbreakers honored for exceptional contributions

Massachusetts Bay Transportation Authority director of design Barbara Boylan AIA, Goody, Clancy & Associates principal Joan Goody FAIA, and National Architectural Accrediting Board executive director Sharon Carter Matthews AIA were honored at Build Boston in November for their exceptional contributions to the design professions, to the building industry, and to our community over a substantial period of time.

These three leaders were the guests of honor at the annual Women in Design Network awards luncheon during Build Boston. This is the third year these honors have been conferred by the Women in Design Network, which also sponsors a day-long conference each year at Build Boston.

In addition, the Network conferred a special posthumous award honoring the late Lloy Hack IIDA, who died in 2001, for her extraordinary contributions to our industry. During her career, Hack worked for Marcel Breuer, Cambridge Seven, and Payette Associates before starting her own firm in 1978.

The Women in Design Network meets monthly at the BSA for early-evening conversations on practice, career, design and related issues (see p. 3). All women in all of the design professions are invited to become part of this network.

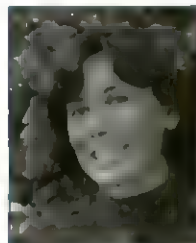
For more information, write/call Nancy Jenner at the BSA (njenner@architects.org/617-951-1433x227).

Julie Zitter
Women in Design Network



Lori Desantis

Barbara Boylan AIA



Marjorie Nichols

Joan Goody FAIA



Tony Rinaldi

Sharon Matthews AIA

PR, the Plaza, and public professionals are the focus

BSA president David Dixon FAIA reports regularly in this column on the work of the BSA Board of Directors

- ▲ The BSA's **public relations efforts** have been greatly enhanced in recent months with the development of a new relationship with the public relations consortium of Polaris and Bachrach & Co. Public relations wizard Karen Schwartzman, founding principal of Polaris, joined forces with BSA legislative advisor George Bachrach to serve as the BSA's new public relations counsel. The effort is focused on elevating public awareness of the impact of design on our lives and on the role architects play in every facet of our culture.
- ▲ The effort to **revitalize Boston's City Hall Plaza** recently began anew when Mayor Tom Menino created a new task force to focus on the redesign of the Plaza. Leers Weinzapfel Associates' principal Jane Weinzapfel FAIA has agreed to serve as the BSA representative on the new task force.
- ▲ K-12 Educational Facilities Committee co-chair John Miller FAIA recently provided the Board with a comprehensive update on the **state of public-school construction** in Massachusetts, noting particularly the growing problems for public schools trying to address consistent construction problems. Miller noted efforts to develop a post-construction audit process to assess the design and construction of all public schools in an effort to improve the quality and reduce the cost of such construction.
- ▲ Each month the Board invites the chair or chairs of a BSA committee/task force/network to describe the current work and issues being addressed. In recent months, Public-Sector Architects Committee co-chairs Diane Georgopoulos AIA and St. John Smith AIA and Historic Resources Committee co-chairs Henry Moss AIA, Matt Bronski P.E., and Sara Wermeil each provided the Board with comprehensive (and often challenging) overviews of the history and current work of each group. Among other things, Georgopoulos noted the need for the BSA to provide significantly enriched career and professional development services for the large number of **architects who staff public agencies** at the local and state levels. Moss and his colleagues described the advocacy efforts of their committee and also noted that it had spun off a strong local chapter of **DOCOMOMO**, the international organization seeking to preserve significant work of the Modern movement.
- ▲ Tom Fisher FAIA, dean of the school of architecture at the University of Minnesota, recently made a presentation to the national AIA Board of Directors on the need to rethink the **relationship**

between architecture schools and practitioners. A transcript of Fisher's presentation sparked a recent discussion of these issues at one of our Board meetings; it served as a reminder of the close relationship educators and practitioners enjoy in Boston but also underscored the need to expand these intellectual and practical connections.

- ▲ The BSA has created a relationship with **Tremont Credit Union**, the result of a significant amount of work by BSA Finance Committee members Deb Mahoney of Koetter, Kim & Associates and Tim Grobleski of Symmes Manni & McKee. This valuable new service for BSA members and our families and colleagues is described elsewhere in this issue of the ChapterLetter.
- ▲ The continuing and persuasive effort to elevate design issues in the discussion of **the future use of the post-BigDig land**, a discussion led over the last two years by Robert Brown IIDA, AIA and Marc Margulies AIA, has been extremely successful and includes a special BSA-hosted public presentation this month on the design proposals for three of the Artery parcels. (See the story on p. 1.)
- ▲ **The trend toward specialization** in our profession has been the topic of several recent Board discussions. Recently, we focused on a white paper developed by Tom Payette FAIA, Chuck Redmon FAIA and other local leaders focusing on the potential danger of converting architectural generalists into niche specialists through the creation of new organizations, new examinations, new certification processes, etc. The debate continues locally and nationally as the BSA seeks to identify ways the AIA can provide the kinds of services for architects that would make such specialization either unnecessary or would re-focus efforts of those in favor of specialization on continuing education and the development of knowledge in the profession.
- ▲ 2002 president Robert Brown IIDA, AIA has been appointed to chair **the BSA's Long-Range Plan Task Force**, which is charged to develop a new plan for the BSA for the next five years, which would succeed the successfully implemented 1996 Long-Range Plan. All BSA readers interested in working on this 2003 effort should write Nancy Jenner at the BSA (njenner@architects.org).
- ▲ The Board unanimously endorsed the appointments of Nathalie Beauvais of Harvard GSD and Peter Wiederspahn AIA of Northeastern University to the **Rotch Traveling Scholarship Committee**.

For more information on the activities of the Board of Directors, call/write Richard Fitzgerald at 617-951-1433x2321/rfitzgerald@architects.org.

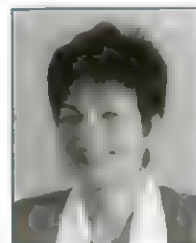
David Dixon FAIA, President



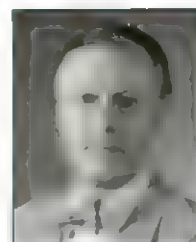
Jane Weinzapfel FAIA



John Miller FAIA



Diane Georgopoulos AIA



Henry Moss AIA



David Dixon FAIA

Members and industry allies support design programming

The Boston Foundation for Architecture (BFA), established by the BSA in the mid-1980s, has recently been strengthened by contributions that enhance the Foundation's efforts to elevate public-awareness of design in Massachusetts.

- ▲ The MBNA Foundation contributed \$2,000 to the BFA in honor of BSA member Richard Morehouse AIA, who has provided valuable services to the MBNA Foundation in its efforts to support local schools.
- ▲ LeMessurier Consultants in Cambridge recently contributed \$1,000 to the BFA specifically to support the annual grants program that supports community groups and public-school programmers focusing on design.
- ▲ Joseph G. Dion AIA is among many BSA members who have recently made their own contributions to the BFA in support of this long-term effort to enrich public appreciation of architecture.
- ▲ George M. Pappas has also contributed to this effort by making a donation specifically to the BSA in support of its public awareness programs.

For more information on the BSA and BFA public-education programs and opportunities to strengthen these programs, write/call Richard Fitzgerald at rfitzgerald@architects.org 617-951-1433x232.

Professional development calendar is online

The BSA website (www.architects.org) has a special page and a special calendar dedicated to professional development opportunities. The web page and calendar include information about continuing-education programs offered by the BSA and by other education providers.

Current listings include everything from BSA committee-sponsored meetings to conferences at Salve Regina University titled "From Shingles to Columns: McKim, Mead & White and the Transformation of America."

If you are a continuing education provider and would like to list your programs on this site, visit the 'Advertise with the BSA page' or write/call Kate Gilbert Miller at kmiller@architects.org or 617-951-1433x234.

Website and placement services are effective tools

If you are looking for a job as a professional in the building industry or if you are an employer looking for professionals to fill openings in your firm, the Building Industry Classified is for you. This 17-year old BSA service, which is web-based, is inexpensive way to locate and advertise job openings. For current opportunities and rate information, visit www.buildingindustryclassified.com.

Two BSA-related training and placement services are especially valuable resources: Consulting For Architects at 617-261-0090 and Dakota DesignStaff at 978-371-0530.

Do you want or have office space (or staff) to lease?

The BSA Classifieds service at www.architects.org includes not only job openings but space-available listings, opportunities to loan or borrow staff members, a resume bank, and a variety of other career services designed to help firms and individuals navigate the unpredictable market.

If you want to advertise a job, sublet some space, rent a drafting station, loan a staff member to another firm, or tap our nonpareil design network in any number of ways, write/call classified listings editor Kate Gilbert Miller at kmiller@architects.org 617-951-1433x234.

Network the network

Would you like to become more involved in the community and the profession and you are not sure how?

BSA committees/networks/task forces are shaping the profession and our community daily...and all of these BSA groups invite all BSA members and other industry allies to join us. Information about committees, committee news and meeting information is all online; to find out more about the 50+ BSA networks, committees and task forces, browse the complete list online at www.architects.org (click on 'Committees'). You will also find news and information on upcoming meetings.

If you aren't sure which group is for you, try several or write/call BSA executive director Richard Fitzgerald at rfitzgerald@architects.org 617-951-1433x232 or deputy director Nancy Jenner at 617-951-1433x227/ njenner@architects.org to explore the best BSA opportunities for you.

Want a principal or partner?

If you are seeking a principal or partner for your firm, a professional who is already functioning at the highest level in his or her own firm, you may wish to take advantage of an informal BSA service that attempts to help partner-level and principal-level professionals connect for exploratory discussions about new partnerships, mergers, acquisitions and other significant firm changes.

For more information on this free BSA service, call Richard Fitzgerald at the BSA (617-951-1433x232).

"Urban Infill Housing/Myth and Fact" is the title of a new Urban Land Institute booklet, which is part of a series of ULI publications intended to address a variety of myths regarding growth and land development. Using case studies, the booklet addresses "myths" such as the market for infill housing is weak, land costs for infill housing are likely to be prohibitive, financing for these kinds of projects is not available or is too complicated to be worthwhile, etc. To order this 23-page booklet, call 800-321-5011.

Health insurance, homeowners insurance, retirement planning, and similar issues are addressed on the new AIA Trust website, www.theaia-trust.com. The Trust is the national AIA vehicle that provides health insurance and other benefits to members nationwide. The new website also offers safety tips and articles on risk management. To reach the site, visit www.architects.org and under the homepage heading "Resources for..." click on "Architects".

Diller+ Scofidio's design for the ICA's new waterfront museum is the focus of an exhibit that opens at the ICA on January 22 and runs through April 2003. The exhibit traces the development of the project from the early concepts to the final design of this 62,000-sf museum. For details of the exhibit and a related MIT Media Lab project, call 617-266-5152 or visit www.icaboston.org.

The MBTA has been sued in a class action brought in Federal District Court by eight Massachusetts residents with disabilities. The suit challenges the MBTA "to end its systemic failure to provide basic public transportation to people with disabilities." This report is excerpted from the Fall 2002 issue of "Access New England", the newsletter of the New England ADA & Accessible IT Center. For subscriptions to the newsletter, call/write 800-949-4232 (v/tty) adainfo@newenglandada.org.

If you came face-to-face with a shark, would you: (a) Punch it between the eyes; (b) Look it in the eyes until it backed down; or (c) Avert your eyes and slowly back-paddle? That's the first question in a test designed to evaluate your negotiating skills; the test is printed in the November 2002 issue of "Negotiating Strategies", the newsletter published monthly by Strogoff Consulting in California. For copies of and/or subscriptions to this electronic newsletter, write newsletter@strogoffconsulting.com.

Small grants for environmental activists are now available from the New England Grassroots Environment Fund, a Vermont-based grantmaker interested in building and connecting healthful, sustainable communities in New England. For details on eligibility and other issues, visit www.grassrootsfund.org or call 802-223-4622.

"The Seven Secrets of Innovative Leadership"

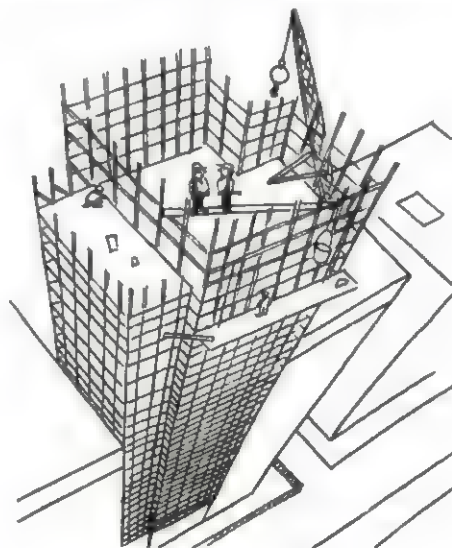
is the title of a brief report in a recent issue of Principal's Report, the national design practice newsletter. The report touches on firm culture, employee education, the relationship of managers to clients, purchasing expertise, and other issues. For a copy of this article (available only by mail), members in Massachusetts should send requests with a 37¢ SASE to Leadership Secrets/RF, BSA, 52 Broad St., Boston 02109; readers who are not yet members should include a \$15 dollar handling fee payable to the BSA along with the 37¢ SASE. For subscriptions to Principal's Report, call 212-244-0360x640 or write rcochran@ioma.com.

"12 Tips for Better Speaking" is another article also published recently in Principal's Report. Making eye contact, controlling your hands, balancing the format, interpreting reactions correctly, and balancing the format are among the tips described. For a copy of this article (available only by mail), members in Massachusetts should send requests with a 37¢ SASE to Speaking Tips/RF, BSA, 52 Broad St., Boston 02109; readers who are not yet members should include a \$15 handling fee payable to the BSA along with the 37¢ SASE. For subscriptions to Principal's Report, call 212-244-0360x640 or write rcochran@ioma.com.

Soldati Public Relations is a new PR firm recently established by BSA ally Kathleen Soldati. Over several decades, Soldati has worked with small firms and large, in political campaigns, public television and radio, for-profit and non-profit organizations, etc. For more information, write/call ksoldati@attbi.com/603-841-5207.

AIA Documents list is revised

The most current AIA Documents list and order form — including current 2003 prices — is available to download from the BSA website (www.architects.org, click on "Quick-links") or write/call bsa@architects.org/617-951-1433x221 to request your free copy or mail/fax your name and address and request for the list and order form to the BSA, 52 Broad St., Boston 02109/fax 617-951-0845.



"Any problem with me working from home tomorrow?"

Competitions/Awards/Grants

BSA Design Awards Programs (see p. 11)...**Loeb Fellowship** program at GSD; 1/6 appl. deadline: 617-495-9345/ syoung@gsd.harvard.edu for application materials...**Fellowships for women:** women design students seeking master's and first professional fellowships; 1/10 deadline: American Association of University Women, 319-337-1716x143/ www.aauw.org...**Grants for environmental activists:** 1/15, 5/1 & 9/15 deadlines; N.E. Grassroots Environment Fund (802-223-4622/info@grassrootsfund.org)...**National Trust for Historic Preservation** annual poster design competition; 1/20 submission deadline; preservation-weekatnhtp.org/202-588-6037...**Freedom Park** design competition for a museum, garden, memorial in South Africa; 1/24 reg. deadline; \$60K in prizes; registrar@freedompark.co.za/ www.freedompark.org.za...**Environmental Graphic Design** awards program; 1/31 deadline; 202-638-5555/ann@segd.org...**Green Building Awards;** 2/11 deadline; www.ncsea.org/buildings/2003design or 413-774-6051x12...**DuPont Benedictus Awards** for innovation in architectural laminated glass; 2/14 deadline; 202-626-7455/www.dupontbenedictus.org...**American Architecture Awards;** 2/15 deadline; www.chi-atheneum.org/847-895-3950...**\$100,000 Latrobe Fellowship** for research in professional practice; 2/21 deadline; pporter@aia.org 202-626-7521 (Pauline Porter, AIA College of Fellows)...**Historic Preservation Awards;** 3/1 deadline; National Trust for Historic Preservation (800-245-2691/ www.huduser.org)...**Annual Photography Competition** open to architects in the U.S., AIA Associate members, and AIAS student members; March deadline; cash awards and publication in the AIA Engagement Calendar; 314-621-3484 (Patricia Bausch)...**Justice Facilities Review** juried publication; March submission deadline; 202-626-7300 (Glennette Clark)...**Business Week/Architectural Record Awards;** March appl. deadline; 888-242-4240...**Graham Foundation** fellowship for advanced studies in the fine arts; 3/15 deadline; info@grahamfoundation.org/312-787-4071x224...**Graham Fellowship in Design;** post-grad fellowship at the NEA; 202-682-5078 (Kristina Alg) or visit the website at <http://lars.endow.gov/learn/jobs/jobsmenu.html>...**Black female architecture scholars** and other professional women wanted; grants/fellowships of \$2K–50K for black female scholars pursuing degrees in architecture and other professions; www.aauw.org and click on 'fellowships'...**Historic preservation grants;** Mass. Historical Commission/\$300,000; 617-727-8470/www.magnet.state.ma.us/sec/mhcl...**Predevelopment Assistance Program** funds to support early-stage economic development projects in Mass.; rolling deadlines; 800-445-8030 (Mass. Development Finance Agency)...**Victorian-era**

buildings awards (exteriors or interiors), public places, open spaces, etc.); Jack Grinold, 48 Greycliff Rd. Brighton MA 02135...**AIA Honors & Awards** programs including the Gold Medal, Kemper Award, Whitney Young Citation, Honorary AIA Membership, Design Honor Awards, 25-Year Award, Urban Design Awards, AIA College of Fellows, Honorary Fellowship, Thomas Jefferson Awards for Public Architecture, Young Architects Citation, Library Building Awards, Institute Honors, Architecture Firm Award, Henry Bacon Medal, Topaz Medallion for Education, Brick in Architecture Awards, Interior Architecture Awards, Concrete Masonry Design Awards, Cedar Design Awards, etc.; deadlines vary; 617-951-1433x221 (ask for the Annual Awards Schedule)...**Architectural grants/fellowships/scholarships resources;** the Foundation Center Library/Associated Grantmakers of Mass.; 617-426-2606...**Minority/Disadvantaged Scholarship** program; annual AIA/AAF Scholarships; 202-626-7511 (Mary Felber)...**Aga Khan Award.** Pro-gram Procedures, 32 chemin des Crets-de-Pregny, CH-1218 Grand Saconnex, Geneva, Switzerland (\$500K in prizes; rolling deadlines)...**Student competitions:** programs & deadlines vary; 202-626-7472 (AIAS); 212-924-7000 (NIAE); 202-785-2324x2 (ACSA/ Wood Products Council); DuPont Benedictus Design Competition; 202-628-0448 (ACSA)...**Fulbright grants** for architects and urban planners; www.iie.org/cies; 202-686-4000 (fax 202-362-3442)...**NEA design project grants** and individual grants/fellowships (up to \$20K) for designers; 202-682-543...**The MacDowell Colony residency** for architects; 1/15, 4/15 & 9/15 seasonal deadlines; www.macdowellcolony.org/603-924-3886...**Peace Corps** assignments throughout the world; rolling deadlines; www.peacecorps.gov...For details on the American Architectural Foundation Richard Morris Hunt Fellowship and numerous AIA-related fellowships and scholarships for minorities/disadvantaged individuals, professional degree candidates, health facilities design, research and other purposes, including the RTKL Traveling Fellowship, call 202-626-7429...**"ArchVoices"**, the superb website for young designers, also provides information on scholarships; www.archvoices.org...**"ArchitectureWeek Calendar"** (www.architectureweek.com) includes an on-line listing of design competitions...**"Competitions"** magazine reports regularly on design competition results; for a subscription, call 502-451-3623.

Workshops/Conferences

BSA Winter/Spring Workshops (617-951-1433x221/ bsa@architects.org)...**Build Boston 2003;** workshop proposals are due 3/28 for the 11/18–20 event with 200 workshops/award-winning design

exhibits/350 product exhibits/12,000 design & construction professionals/ the awards celebration and clients networking extravaganza; for workshop proposal forms, write bsa@architects.org; for exhibit, advertising and sponsorship opportunities, call 800-996-3863 (Brian Keefe)...**"Sustainable Lighting Design";** IES program; 1/14; 617-243-0014/ dmadden@luxlightingdesign.com...**"High-Performance Building"** workshop; 1/23, Portland ME; 413-774-6051...**Harvard Design School** design and practice seminar series; 1/22–3/25; execed@gsd.harvard.edu/617-496-0436...**Design/Build** classes; Jan-Mar; Yesterday, Warren VT; 802-496-5545/designbuild@yesterdaymorrow.org...**Preservation Education Institute** workshop series; Jan-Jul; www.preservationworks.org/802-674-6752...**Environmental History Series;** "Boston's Use of Building Stone" (2/11); mpino@masshist.org/617-536-1608...**Conway School of Landscape Design** information session; 2/15; 413-369-4044...**On-line professional development** is now available through the BSA's partnership with RedVector.com, which offers over 400 on-line courses and dozens of home-study programs for BSA members and allies; for details, visit www.architects.org, click on 'Education'...**BAC continuing education programs** in architecture and interior design; ce@the-bac.edu/617-585-0101...**BAC Campus of Campuses** program on CA, green interior design, solar design, presentation skills; 617-585-0203...**GSD executive education** summer seminars; www.gsd.harvard.edu/execed/617-496-0436...**Wentworth Institute** professional and continuing studies programs; 617-442-9010x446...**MIT/CRE** summer professional development courses; 617-253-4373...**IIDA New England** programs; Boston (617-482-3232, Dianne Dunnell); Hartford/ Springfield (86 0-659-1010x2380, Stevanie Demko); Portland/Portsmouth (207-671-4973, Pam Napolitano)...**Planning/Zoning Appeals Boards** training sessions; Citizen Planner Training Collaborative; 413-577-3642/ www.umass.edu/masceptd...**Zoning clinics;** every Tues., 8 am–4 pm; Boston Plans & Zoning Unit (5th fl), 1010 Mass. Ave., Boston (617-635-5300 x1300)...**Northeastern University Center for Continuing Education Building Design and Management** courses; 617-320-8000...**Jewish Vocational Service career, job-hunting** and related workshops; 617-965-7940...**Women's Educational and Industrial Union career services workshops** and other services on job-hunting and other career issues; 617-536-5657...**BU Program for Real-Estate Studies;** 617-353-3013.

Exhibits/Lectures/Tours

BSA exhibits (see p. 4)...**BSA int'l design tours;** 888-802-8303...**Harvard GSD exhibits:** West 8 Urban Design & Landscape Architecture (through 1/12);

Design awards jurors' comments are on the web

The written comments of jurors in the BSA's 2002 design awards programs — including the BSA Honor Awards program and the BSA design awards programs focusing on K-12 educational facilities, healthcare facilities, housing, interior architecture/interior design and unbuilt architecture — are on the BSA website (www.architects.org, click on "Design awards programs").

Printed versions of all jury comments in all BSA design awards programs are also available by mail; send requests for specific program comments with a 55c SASE to Jurors' Comments/RF, BSA, 52 Broad St., Boston 02109.

www.gsd.harvard.edu/events... **Tadao Ando exhibit:** Clark Art Institute, Williamstown; through 4/27; 413-458-2303... **UFMass Amherst lecture series:** "Frank Furness and HH Richardson" (2/3); 4:00 pm; mbsmith@facil.umass.edu for details... **Architectural history exhibit** featuring Peter Vanderwarker, Affil. BSA's photography and the Bostonian Society's historical collections; through 3/04; 617-720-1713x13... **Diller + Scofidio exhibit** the design of the ICA; 1/22-4/27; guest lecturers on 2/6 (Vivien Li) and 2/20 (Ann Pendleton-Jullian); 617-927-6617 for details... **Museum of Science lecture series:** 617-589-0419... **Black Heritage Trail** (year-round); 617-742-5415... **SPNEA programs and Gropius House tours** (year-round); 617-227-3956... **MIT Museum exhibit** of the work of Doc Edgerton; 617-253-4405... **Historic architectural drawings** exhibit at the Library of Congress; 800-551-7328... **"The Four Shapes of Boston: 1630 to the Present"** and **"The Reshaping of Boston: The Contemporary City"**; two slide-lectures on Boston's architectural history available to rent (with speaker); 617-367-2345... **Art & architecture tours** of the BPL; 617-536-4000x212.

Community/Professional Opportunities

"Learning By Design in Massachusetts"; BSA partnership with school-based programs; architects encouraged to call/write njenner@architects.org/617-951-1433 x227... Wentworth's accredited baccalaureate program in interior design is seeking **architects and interior designers** to participate in end-of-semester student design reviews; adjunct teaching positions are also frequently available in studio and technical courses; for details, call/write Herb Fremin at 617-989-4051/freminh@wis.edu... **Design professionals sought** for Boston Learning Society seminars in Needham; 781-453-9800... **Teachers/Practitioners:** the BAC is seeking instructors in the decorative arts, wood-frame construction, mechanical/ electrical systems, materials, methods and contract documents, structures (many of these related to the A.R.E.); 617-536-3170 x258... The Boston Museum of Science is looking for professionals to **teach problem-solving**, computer applications, your favorite

interdisciplinary topics, and a variety of other courses; call 617-589-0364 (Brent Jackson).

Publication Opportunities

ArchitectureBoston, the BSA bimonthly magazine; for editorial and advertising requirements, call/write Nancy Jenner at 617-951-1433x227/njenner@architects.org... **BSA members who design homes** are invited to submit designs for a book on "extraordinary homes" with a focus on built-in conveniences; for details, write/call Carol Abrahamson (carol@stockdocs.com) 928-284-5753... **BSA members who have designed interiors** in Arts & Crafts, bungalow, Colonial, Cape Cod or saltbox-style homes are invited to submit work for a new book by Treena Crochet/The Taunton Press; for details, write stylelid@msn.com... **Custom-designed homes** by BSA members are sought for inclusion in a new book by Connecticut architect Duo Dickinson; 203-245-0405/duo.dickinson@snet.net... HGTV, the Home and Garden Television, is seeking work by **BSA members who restore old homes** for use on this program; for details, call Jean Grenda at 800-368-5242x316 or Brent Hurd at 800-368-5242x139... **Boston Globe** architecture critic **Robert Campbell** FAIA is interested in hearing from BSA members about interesting new architecture, landscape, urban design, controversies and other news; write Campbell at camglobe@aol.com 54 Antrim St., Cambridge 02139-1102... **Boston Herald** architecture critic **David Eisen** is seeking **BSA members' work on housing, interiors**, urban design, great public projects, tiny private retreats, etc.; mail non-returnable information to Eisen at 119 Braintree St., Boston 02134... **Banker & Tradesman** architecture critic **Jeff Stein** AIA welcomes story ideas; write steinj@wis.edu... **Banker & Tradesman** is also seeking **BSA members** to write technical, informational, trend and opinion articles for its monthly commercial section and its quarterly magazine, "Structures"; call Tim DeFeo at 617-428-5100 x353 or write/call Robert Capra at 617-428-5100 x377/rcapra@thewarengroup.com... **Solid & Engineered Surfaces Industry Magazine** reporter/architects seeks information on solid and engineered services in built projects; BSA members interested in contributing images and other information to the story should call Barbara Nadel FAIA (718-793-7106)... **"Materiality for**

Design", a Princeton Architectural Press book, is seeking submissions from AIA members in Massachusetts; for details, write Victorial Ballard Bell at vbbell@bellsouth.net... **Architects wanted** to write articles for a fee on high-end design with Velux products; write Vibeke Rieneck at vir.mac@velux.com... **Residential projects using copper** (by BSA members) are being sought for inclusion in a special coffee-table publication of the International Copper Association in Argentina and Uruguay; for submission information, call David Hunt at 800-448-1776 x2474... **Small, well-designed houses** designed by AIA members in Massachusetts are being sought for a new book titled *Not So Big House Design Book*; call 800-926-8776 x449 (Steve Culpepper, The Taunton Press)... **The Classicist**, the journal of the Institute for the Study of Classical Architecture, is seeking papers and/or examples of **work done in the Classical manner**; 212-681-2761... BSA members' **"superb home or living community projects"** unpublished and less than two years old are sought; send color photos, floor plans and a project description to Susan Barror, Editor, Hanley-Wood Publications, Suite 600, One Thomas Circle NW, Washington DC, 20005... **Before & After**, the **home-renovation** TV series, is seeking BSA members' before-&-after photos of completed remodeling projects; 952-835-4455 (Angie Borchardt or Matt Welters)... **residential architect** magazine is seeking BSA members' **residential design details** for publication; call or write Shelley Hutchins (202-736-3407)... BSA members' **home office designs** are being sought for publication in *Home Office Computing* magazine; for details call 301-654-1988/fax 301-654-1994/alvin@al.net... **idioTEXT** design journal invites BSA members to submit **competition projects** for publication; 617-482-6958 (Jordan Williams)... **Places**, the quarterly journal edited by Donlyn Lyndon, invites submissions of **articles related to sustainable design**; 718-399-6090 for details... The Hardwood Manufacturers Association is seeking professional photography showing **the use of solid U.S. hardwoods** in furniture, flooring, kitchen cabinets, or decorative woodworking to illustrate in various publications the use of American hardwoods; call Susan Regan at 412-829-0770... **Energy-efficient designs** are being sought for a new book on alternative architecture; for details, call Alfred Kemper (909-920-9753).

Do you want to lead the BSA?

Do you want to nominate someone for BSA honors?

Inserted in this issue of the ChapterLetter is the annual BSA Leadership & Honors Poll. This survey solicits your recommendations of individuals you believe should be considered for the BSA Board of Directors and other elective offices this year. In addition, the survey invites recommendations of individuals and firms for a variety of BSA and AIA honors and awards. Please complete and return the survey form now...the deadline is **January 28**.

People & Firms

George Thrush AIA and **William Smith AIA** have been appointed to Massport's Designer Selection Panel...**Darlow Christ Architects** is celebrating its 10th anniversary; its work was recently featured in *Interiors & Sources* magazine...**Luna Design Group's** design of 8-94 Wheatland Street affordable housing in Somerville has been honored in the Annual Builder's Choice Design & Planning Awards program sponsored by NAHB and *Builder* magazine, which recently published the project; the firm has also been honored for its design of a 19th-century oceanfront bungalow restoration in Rockport by *Remodeling* magazine (the project was also featured several times on HGTV)...**Watercolors** by **John Margolis AIA** were exhibited recently at the Mingo Gallery in Beverly...The Waterfront Center Design Awards recently honored **Cambridge Seven Associates** (for The Scientific Center in Kuwait) and **The Thompson Design Group** (the Masterplan for the Buffalo Bayou and Beyond in Houston)...**Cutler Associates'** Fred Mulligan P.E. is one of three New England professionals designated a charter member of the Design/Build Institute of America...*Architectural Review* recently highlighted the design of the Portland Art Museum in Oregon by **Ann Beha Architects**...BOMA recently honored CBT's 111 Huntington Ave. high-rise in Boston as the "Building of the Year"; also honored was One Brattle Square by **Donham & Sweeney**, 101 Arch St. in Boston by **Hoskins Scott & Partners** and **Dyer/Brown Associates**, the Bay Colony Corporate Center including projects by **Sasaki Associates** and **Elkus/Manfredi Architects** and 125 High St. in Boston by **Jung/Brannen Associates**...At the annual AIA/IFRAA Conference in October, **Moe Finegold FAIA** was honored with the Edward S. Frey Award for distinguished work in the field of religious architecture...**ADD Inc** has been honored with a MIMC award for the firm's excellence in interactive work and technology applications...**Eric Bottenhorn, Assoc. AIA** is a new project manager with **The Architectural Team**...**Richard Green FAIA** recently co-chaired the AIA Large-Firm Roundtable group reviewing case-study submissions for publication on the AIA website; **Scott Simpson FAIA** recently has been a guest speaker for the AIA Chapter in Utah, the CMD Construction Forecasting Conference in Washington, the Labs 21 Conference in North Carolina, and the Architects' Environmental Summit on Nantucket...**Steffian Bradley Architects** has moved to 100 Summer St., Boston 02110; 617-305-7100...**Elkus/Manfredi** has been honored by the Design/Build Institute of America for the design of The Paramount Tower in San Francisco, a mixed-use project designed in association with Kwan Henmi Architects...**Wellington Reiter AIA** was the guest lecturer recently at Tulane...**Winter**

Street Architects has named three new associates — **Annette Austraw AIA**, **Jennifer Wais IIDA**, and **Susan Hamilton IIDA**...**Perry Dean Rogers** has been honored by AIA Connecticut for the design of the Branford and Saybrook Colleges renovations at Yale...**Shepley Bulfinch Richardson and Abbott** has named two new senior associates — **Jennifer Aliber AIA** and **Angela Watson, Assoc. AIA**... **Kallmann McKinnell & Wood** and **The Karlsberger Cos.** have been honored by The Chicago Athenaeum for the design of the Stokes Federal Courthouse/Office Building in Cleveland...The work of **Ann Beha Architects**, **Graham/Meus Architects**, **Payette Associates**, and **Schwartz/Silver** was the focus of a recent exhibit at Roger Williams University School of Architecture...**Charles Rose Architects** (formerly Thompson and Rose Architects) has been honored by AIA Connecticut for the design of The Foote School in New Haven and by The Chicago Athenaeum for the design of Paintrock Camp in Wyoming (the project also was honored with a Wood Design Award and featured in *Architectural Record*); **Charles Rose AIA** recently was the guest lecturer at the AIA Kentucky/AIA Indiana Convention...The Jackson Homestead Museum in Newton recently hosted a special exhibit of the photography of **Steve Rosenthal**...**Sasaki Associates** has named **Steve Garbier** a principal, **David Dymcecki AIA** has joined the firm as a principal, and **Peter Brigham** has been named an associate...**Gary Wolf Architects** has been honored by the Massachusetts Historical Commission for the renovation of the Orange Wheeler House in Lawrence...**Wallace Floyd Design Group's** Kaki Martin, a recently registered landscape architect, has written a chapter for the *Handbook of Water-Sensitive Planning and Design*...**DiNisco Design Partnership** has announced that **Richard Jegorow, Jr.** has joined the firm as a job captain...**Jeremiah Eck FAIA** served as a juror for the 2002 Wood Design Awards program...**Joan Goody FAIA** served as a juror for the 2002 AIA Connecticut Design Awards program...In recent issues, *Banker & Tradesman* has featured the work of **Carlos Melendez AIA** and also highlights CBT's renovation of the Old Suffolk County Courthouse; *B&T* architecture critic **Jeff Stein AIA** also has written recently on the work of **Elkus/Manfredi** (a biotech facility in MIT's University Park) and on the recent BSA/BAC "Ten Shades of Green" sustainability exhibit; in other issues **Peter Nobile AIA** writes on LEED certification and its meaning and **Dan Arons AIA** writes on the future of sustainable design in Boston; in *B&T's* recent issue of "Structures" magazine, **Robert Brown IIDA**, **AIA** writes on shaping design aesthetics, **Hans Strauch AIA** writes on European design, **Dennis Pieprz Assoc. AIA** writes on **Sasaki Associates'** design of the Olympics facilities in China,

Michael Gorman AIA writes on project close-out strategies, **George Takoudes AIA** writes on "things you didn't learn in architecture school", **Jim McBain AIA** and **Katie McGuiness, Assoc. AIA** write on regulatory compliance, **Glenn Davis AIA** writes on "benchmarking", **Frank McGuire AIA** writes on urban college networks, and **Ivan Bereznicki AIA**, **Tom Huth R.A.**, **Grant Rhode** and **Finley Perry** co-author an article on high-end home design; the magazine also features a profile of BSA 2002 Award of Honor recipient **Chuck Redmon FAIA**...In recent issues of *The Boston Globe*, architecture critic **Robert Campbell FAIA** writes on design in Vienna, on the International Architectural Biennale in Venice, on "reaction vs. avant-gardism" in contemporary architecture, and critiques Stephen Holl FAIA's design of the new Simmons dormitory at MIT...A recent issue of *The Boston Globe Magazine* includes an article by *ArchitectureBoston* editor **Elizabeth Padgen FAIA** on the Massachusetts State House restoration by **Goody, Clancy & Associates** with photos by **Peter Vanderwarker**...*The Boston Herald* recently featured **Domench Hicks & Krockmalinc's** design of Orchard Gardens affordable housing in Boston.

New Work

Architectural Resources Cambridge has designed the Jaharis Family Center for Biomedical and Nutrition Sciences at Tufts and the Harold Alfred Management Center at the University of Massachusetts Isenberg School of Management in Amherst...**DiLullo Associates'** recent and current work includes the Waterfront Suites Hotel in Gloucester, new offices for the Bluestone Veterinary Clinic in Melrose, the Goldstein Health, Fitness and Recreation Center at Pace University, and new courts at the Berry Squash Pavilion at Dartmouth...**BPG/Bluestone Planning Group** is preparing a reuse plan for the Medfield State Hospital campus, a masterplan for Somerville's Union Square commercial district and Urban Ring station site, Route 6 corridor design guidelines for Swansea, and a town center plan for Sherborn...**DeNisco Design Partnership** has completed a feasibility study for a middle school on Needham's High Rock site...**Wallace Floyd Design Group** has completed work on the new schoolyard at Fletcher Maynard Academy in Cambridge, the Brattleboro Transportation Center in Vermont, and the Intermodal Transportation Center in Normal IL...**Solomon + Bauer Architects** has completed design of Temple Sinai of Sharon, which was honored with a 2001 IFRAA Design Award...**The Stubbins Associates'** recent and current work includes lab fit-out in two Cambridge buildings for Novartis, a high-tech manufacturing and office space in Peabody for Analogic, and — with **Taylor & Partners** — the program and conceptual design for an expansion of the

'Fame' online

In just a few minutes online, you can read all the latest news about BSA members and member firms. The BSA website (www.architects.org) includes 'Member News' as a special page that is updated monthly; click on 'News & Events' and 'Member News'. Details on how to submit news about you and your firm to the ChapterLetter and the BSA website is also available online at www.architects.org (click on 'Publications' and 'ChapterLetter').

Go national!

The national AIA electronic newsletter ("AIAarchitect") is another opportunity to share your work. The editor considers brief articles and graphics (color is best — if sent electronically, it must be a minimum of 72 dpi at about 3"x5"); materials should be sent to **Stephanie Stubbs** at sstubbs@aia.org or **AIA**, 1735 New York Ave. NW, Washington DC 20006-5292

Kellogg Eye Center at the University of Michigan/Ann Arbor...**The Architectural Team** has designed Fernwood Estates, a luxury condo development in West Hartford, for Edward A. Fish Associates...**Darlow Christ Architects'** recent and current work includes an underground expansion of Gund Hall at Harvard, assisting Emerson College with the relocation of its campus to new facilities in Boston's cultural district, the creation of the Scutra restaurant in Arlington, expansion of the Legal Sea Foods facility in Braintree, and design of the executive floor for Hill Holliday in the Hancock Tower...**Symmes Maini & McKee** has designed the new Wood Elementary School in Plainville...**Warren Freedenfeld & Associates'** has designed the New England Wildlife Center in Weymouth, which has received grants from the Mass. Renewable Trust and Keyspan to explore the potential for renewable energy use and related green design opportunities...**Drumme Rosane Anderson** is designing the new Sage School in Foxboro and renovating Peabody HS...**ADD Inc's** recent and current work includes a new residence hall at Worcester State College, the Waltham Weston Corporate Center for Boston Properties (including tenant fit-up work for Neteegrity), the Bentley College Residence Hall in Waltham with Jeffrey Millman Associates for Corjen, and "green" corporate office interiors for the Massachusetts Technology Collaborative HQ renovation in Westborough...A joint venture of **LDA** and **Carlone Associates** is designing a new lodge and educational facility for the Appalachian Mountain Club at Crawford Notch in the White Mountains, a mausoleum for Cedar Hill Cemetery in Hartford, a park building for Boston Parks and Recreation, affordable housing in Cambridge, and is providing architectural studies for Harvard...**Drumme Rosane Anderson** has completed design of the new Belchertown High School.

Corporate Affiliate News

Damianos Photography's recent clients include Robert W. Sullivan Co., Olson Lewis & Dioli, Leggat McCall Properties, Campanelli Construction, and New England Lab Casework...**Lee Kennedy Co.** has promoted Eugene Kennedy (project executive), Bob O'Leary (project executive), Scott Robbins (chief estimator of corporate construction), Peter Doran (chief estimator of major projects), and Jason Seaburg (project estimator)...**The Boston Architectural Center** has announced the appointment of Lisa Whited HIDA/ASID as its new director of interior design (see p. 10)...**Carr Enterprises'** recent and current work includes maternity facility renovations at Salem Hospital with jg Architects, a new Northeast Regional Office in Waltham

for Fresenius Medical Care, renovations of the Monastery of St. Clare in Jamaica Plain with Architectural Design Concepts, endoscopy unit renovations at Lowell General Hospital with DiGiorgio Associates, and multiple renovation projects at MIT's Lincoln Lab in Lexington...**Allen & Major Associates'** has been honored for its existing-conditions plan work by MALSCE; James Major P.E. has been named Business Person of the Year by the Woburn Business Association...**Souza, True and Partners** is designing the research animal facility at the Jackson Lab in Bar Harbor with EYP and the mental health addition at Fletcher Allen Health Care in Vermont with Tsou/Kobus; Greg Cuertara has joined the firm's engineering department...**Linbeck/Kennedy & Rossi** has completed work on Yale's new environmental sciences facility, which was recently honored with an IMI award for design, construction and craftsmanship in masonry...**Advanced Signing** has completed a design/build interior wayfinding project with ADD Inc for EMC's offices in Hopkinton and an interior/exterior sign package for Genzyme in Westboro and in Cambridge...**C.E. Floyd Co.** reports that Robert White has joined the company's estimating department...**Construction Coordinators**, partnering with Prellwitz/Chilinski, has completed renovation and expansion of the Striar Jewish Community Center in Stoughton; the company also recently was honored by *Constructech Magazine* for the design of its job communications system...**A.J. Martini General Contractors** has moved its corporate HQ to 5 Lowell Ave., Winchester in offices designed by CBT; Laura Crawford (assistant project manager) and Eric Humphrey (superintendent) have joined the company...**Suffolk Construction's** recent and current work includes the Fleet CMG Integration Initiative Project at three sites in Boston with Gensler, the Naval Ambulatory Care Center in Connecticut with Sherlock Smith and Adams, the Middlesex Jail & House of Correction's new facility in Billerica with STV and Whitney Atwood Norcross, The Esplanade on the New River condos in Ft. Lauderdale with Robert M. Swedroe, the Aventura office building in Florida with Rehar Font & Partners, and the athletic center at The Rivers School designed by Jeffrey Millman Associates with ADD Inc...**Wise Construction's** recent and current work includes numerous projects for the Boston Museum of Fine Arts, the New England Aquarium and Meridian Investments...**Erland Construction** has been honored by ABC for its work on the Gladys Sakowich Campus Center at Merrimack College (designed by Sasaki Associates), by the White House Closing the Circle Awards program for its role in the EPA's New England Regional Lab project in Chelmsford, and by the National Commercial Builders Council

for the adaptive technology center at The Carroll Center for the Blind in Newton (designed by Tappé Associates)...**Spaulding & Slye Colliers'** recent and current work includes tenant improvements for Delta Search Labs in Cambridge with Gensler, tenant improvements for Allumina in Boston and for Tremont at 800 Boylston St. in Boston (both with ADD Inc), the Stain Room for CYTYC in New Hampshire with Vitols Associates, tenant improvements for Walden Media in Boston with Visnick & Caulfield, tenant improvements for American Students Assistance in Boston with Winter Street Architects, and cafeteria renovations at 230 Prospect Place in Waltham with DMC Architects...**Consigli Construction's** recent and current work includes a new addition at Riverdale Mills Corporation in Northbridge, a new office building for Barker Steel in Milford, an addition/renovation project at the Wyman-Gordon campus in Worcester, and fast-track renovations of several facilities at Phillips Academy in Andover with Bruner/Cott, three projects at Brown with Signer Harris, and projects at Nichols College, Dean College and at the University of Massachusetts/Amherst...**Richard White Sons'** recent and current work includes the Wellesley College trade shop relocation project with Mack Scoggin Merrill Elam, the Forest Hills Cemetery's bell tower restoration with Cotter Engineering, the Woodland Golf Club kitchen and ADA renovations with R E Dinneen Architects & Planners, and the Savings Bank Live Insurance building demolition and new parking lot construction with Dufresne-Henry...**Copley Wolff Design Group's** recent and current work includes a land-use plan for a 257-acre site in a MetroWest town (with areas designated for schools, recreation fields, a DPW yard and housing), final site inspection for plant materials installed at the Southbridge Business Center, site improvements at the Deaconess-Glover Hospital in Needham and the Tadpole Playground on the Boston Common...**Environmental Health & Engineering** has been honored with an R&D 100 Award for its role in the development of the Aircuity Portable Indoor Air Quality Evaluation System...**Dimeo Construction Co.'s** recent and current work includes projects at Salem State College with Bergmeyer Associates, Newport Heights Housing in Rhode Island with ICON Architecture, Kent Hospital emergency room additions and renovations in Rhode Island with Prout, Robert & Elias Architects, the Daniel Hand HS in Connecticut with Jeter Cook & Jepson, the Walnut Hill Community Church expansion and renovation in Connecticut with Whitehead Phillippi & Harris, and the Providence Public Library Phase I renovations and expansions with Ann Beha Architects; Damien Carini (project engineer), Teresa Birmingham (project



Linbeck/Kennedy & Rossi reports that Thomas Winterhalter (above) has been promoted to project director

manager), Jack Mulligan (superintendent), and Jarod Wasserman (estimator) have joined the company...**Shawmut Design and Construction** has completed the office expansion and renovation of Toyota's regional facility in Mansfield...**Carol R. Johnson Associates** is developing a landscape masterplan for the University of Hartford campus and is providing site-design consulting services to Goody, Clancy & Associates for the Blackwoods Campground, Schoodick Peninsula, and Echo Lake in the Acadia National Park including restoration of 330 campsites, accessible paths, and revegetation...**Vanasse Hangen Brustlin** has been ranked second by *CE News* among the "top 50" Best Civil Engineering Firms to Work For in the U.S....**DM Berg Consultants** has completed an office space addition and renovation for Suffolk Construction's HQ in Boston and is working with Burt Hill Kosar Rittelmann on the renovation and expansion of

public libraries in Brockton and Canton...**Columbia Construction's** recent and current work includes a new manufacturing facility for Millipore in New Hampshire and an addition and renovation project at Millipore's Science Division HQ in Danvers with Newbury Design Associates, expansion of Harvard's book depository facility in Southboro with Russell Scott Steedle & Capone, BU's BioMEMS facility with The Strubbins Associates, the Bristol-Myers Squibb cyclotron with Design Science, a new pilot plant for Eisai Pharmaceuticals facilities with Hart Design Group, the Liberator's Monument addition to the New England Holocaust Memorial, interior renovations at Novell with Gensler, renovations of a cagewash facility at MIT with Goody, Clancy, interior renovations for CB Richard Ellis in Somerville with Spagnolo Gisness, an ER holding area at Beverly Hospital with Steffian Bradley Associates, and two tenant fit-ups of medical office space in

the historic Kendall Crescent Town Barn in Brookline; Brian Walsh has joined the company as an assistant project manager...*Banker & Tradesman's* special Build Boston addition of its "Structures" magazine includes articles by **BSCES/ASCE** consultant Emile Troup P.E. on the new safety rules for steel erection and **SGH's** Tom Schwartz P.E. on "why bad things happen to good buildings".

BSA president David Dixon FAIA and the BSA Board of Directors are privileged to welcome these new BSA Corporate Affiliate members: **BettyBoston, LLC** (importers of handmade silks and hand- and machine-made rugs) and **M.E. O'Brien & Sons, Inc.** (park and playground equipment and site amenities). For details on Corporate Affiliate membership, call/write 617-951-1433x2228/pmitchell@architects.org.



TRQ/The Ritchie Organization is recladding the patient-care building (above) at Falmouth Hospital...rendering by TRQ



Tappé Associates has completed design of the Nevins Memorial Library (left) in Methuen...photo by Sam Sweazy



Bruner/Cott & Associates has completed design of the Congregation OrAtid Synagogue in Wayland...photo by Peter Vanderwarker



Luna Design Group's design of the Fairfield Center (above), the conversion of the former Boys' Club of Boston into offices for a variety of public agencies, has been honored with a Boston Preservation Alliance award for historic restoration, a Renaissance Merit Award from Remodeling Magazine, and a NAHB remodeling design award...photo by Charles Mayer



Elkus/Manfredi Architects has been honored by ULI for its role as masterplanner and design architect for CityPlace (above) in West Palm Beach; Wolfgang Alvarez and Partners was the architect-of-record...photo by C J Walker

Advanced to Emeritus

Edward Talanian AIA

New AIA Members

Nathalie C. Bellemare AIA
Visnick & Caulfield Associates
*Paul Edward North AIA
University of Massachusetts Medical School
Todd C. Sloan AIA
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William J. Voulgaris AIA
J. Stewart Roberts Associates

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Office of Peter Rose
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The BSA ChapterLetter

The BSA ChapterLetter is published monthly by the Boston Society of Architects, 52 Broad Street, Boston 02109-4301. The ChapterLetter is a service provided by AIA members in Massachusetts to the profession, the public, and everyone else with a sense of humor or an interest in 21st-century America. (For out-of-state subscription information, call/write 617-951-1433x228/pmitche@architects.org.)



Letters to the editor, suggestions, criticism, encouragement, and manifestations of the light touch are welcome. Submissions may be e-mailed to rfitzgerald@architects.org, fixed (617-951-0845) or mailed (BSA, 52 Broad St., Boston 02109). Photographs may be mailed to the BSA. Digital images (minimum 300 dpi) may be e-mailed to the address above or mailed on disk or CD-ROM to the BSA. Typed, double-spaced material intended for publication must reach the BSA by noon on the deadline dates listed on page 1. Appropriate submissions are edited and published as space, temperament, and prejudices permit.

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Imminent BSA deadlines

February 1
Deadline for Harleston Parker Medal nominations (see p. 11)

March 4
Deadline for the BSA Higher Education Facilities Design Awards Program (see p. 11)

April 4
Deadline for the BSA Sustainable Design Awards Program (see p. 11)

May 5
Deadline for the BSA Urban Design Competition (see p. 11)

May 19
Deadline for the AIA New England Design Awards Program (see p. 11)

July 15
Deadline for the BSA Unbuilt Architecture Design Awards Program (see p. 11)

August 1
Deadline for the Build Boston Juried Exhibits Program (see p. 11)

August 4
Deadline for the BSA Honor Awards Design Excellence Program (see p. 11)

ChapterLetter deadlines are listed on p. 1

For more information on any of these deadlines, visit the BSA Web site at www.architects.org (click on "News and Events" then "Deadlines")...or call/write 617-951-1433x221/bsa@architects.org.



Monday

Tuesday

Wednesday

Thursday

Friday

1		2	
		<i>HABS is 69</i> <i>The Emancipation Proclamation is 140</i>	<i>Isaac Asimov is 83</i> <i>Shakespeare is 439</i>
6	7	8	9
Noon *Mentoring Task Force 5:30 pm IDP Cte	8:30 am VectorWorks Users Group Noon Career Transition Network (see pp. 2 & 3)	8:00 am Cte on the Environment 8:00 am Task Force to End Homelessness (Payette Assoc., 285 Summer St., Boston) Noon *Membership Cte (at SBA) Noon *IT Wizards (see p. 8) Noon Design Software Evaluation Cte (glangdon@architectural-cadd.com) 6:30 pm AllPlan Users Group (Bereznicki Assoc., 9 Wendell St., Cambridge)	8:00 am Historic Resources Cte Noon *Office Management Wizards (see p. 8) 2:00 pm Young Designers Professional Development Institute (see pp. 2 & 9) 6:00 pm Regional Design Cte
 <p>All meetings are held in The Architects Building, 52 Broad St., Boston unless otherwise noted</p>			Cold outside? Visit us on-line! You can search for your next committee meeting, the latest news, and "Fame" on the BSA's award-winning website: www.architects.org .
13	14	15	16
Noon *Indoor Air Quality Cte 6:00 pm "Working Abroad" (see p. 2)	8:30 am Legislative Affairs Cte Noon ArchitectureBoston Editorial Board 5:00 pm BSA Exhibit Reception: "Harbor Islands Photographs" (see pp. 2 & 4)	8:30 am Codes Cte (see p. 5) Noon *Finance Wizards (see p. 3) 5:15 pm Healthcare Facilities Cte 6:00 pm DataCAD Boston Users Group (for venue, write eshu@world.std.com)	Noon *Small Firms Cte (see p. 4) 6:00 pm BSA Reception for Corporate Affiliate and Professional Affiliate Members (see p. 2)
20	21	22	23
AIA Members earn Learning Units  through BSA committee work <i>Julia Morgan FAIA is 124</i> <i>Martin Luther King, Jr. is 75</i>	9:30 am K-12 Educational Facilities Cte (Flansburgh Assoc., 77 No. Washington St., Boston) Noon *Interfaith Forum on Religion, Art & Architecture Lunch Group 6:00 pm Women in Design Network's "Conversation" (see pp. 2 & 3)	8:00 am Marketing & PR Wizards (see p. 8) Noon *Corporate/Institutional Architects Roundtable (see p. 5) 6:00 pm BSA Lecture Series: Venturi and Scott Brown (see p. 1) 6:30 pm Young Professionals Advisory Council	6:00 p.m. Urban Design Cte (C7A, 1050 Mass. Ave., Cambridge); see pp. 2 & 3
27	28	29	30
Noon *Mid-size Firms Roundtable 4:30 pm Building Envelope Cte <i>Lewis Carroll is 171</i>	8:00 am Design Cte Noon *Human Resources Wizards 6:00 pm Microstation Users Group (Bruner/Cott, 130 Prospect St., Cambridge); see p. 3 <i>Jose Marti is 150</i>	Noon *New Members Lunch (pmitchell@architects.org) 6:30 pm ArchiCAD Users Group	Noon *BSA Workshop on Air-Barrier Software (1/30-2/1); see p. 2

*The UN is 57**J.W. Root is 153**Thomas Paine's "Common Sense" is 227**** Lunch Meetings!**

RSVP by 9:30 am on the day of the meeting to reserve lunch:

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